

Period Covered:

From 04/1/2015

To 06/30/2015

CITY OF SAN DIEGO

LOBBYING FIRM QUARTERLY DISCLOSURE REPORT [Form EC-603]

For Official Use Only

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☒ Check Box if an Amendment (explain: see attached)

☐ Check Box if Terminating Status as a Lobbying Firm

Identify the Firm:

Southwest Strategies LLC			
Name of Lobbying Firm		Telephone Number	
Business Address (Number & Street)		San Diego	CA 92101
		(City)	(State) (Zip)

Disclosure Schedules:

Schedule A: Client Disclosure. You must complete Schedule A-1 or A-2 for each registered client.

Check box (and attach schedule) if the firm has activity to report on this schedule for the reporting period.

Check box (do not attach schedule) if the firm has no activity to report on this schedule for the reporting period.

YES	NO	You <u>MUST</u> check one box for each of the following schedules.
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Schedule B: Activity Expenses. Activity expenses made during the reporting period.
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Schedule C: Candidate Contributions. Contributions of \$100 or more made to support or oppose a City candidate during the reporting period.
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Schedule D: Ballot Measure Contributions. Contributions of \$100 or more made to a City candidate-controlled ballot measure committee during the reporting period.
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Schedule E: Fundraising Activities. Fundraising activities by owners, officers, and lobbyists in the amount of \$2,000 or more during the reporting period.
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Schedule F: Campaign Services. Paid campaign-related services personally provided by owners, officers, and lobbyists during the reporting period.
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Schedule G: City Contract Services. Paid services personally provided by owners, officers, and lobbyists under a City contract during the reporting period.

VERIFICATION

I have been authorized by the Lobbying Firm identified above to make this verification. I have exercised reasonable diligence in the course of reviewing this Quarterly Disclosure Report for completeness and accuracy. I declare under penalty of perjury under the laws of the State of California that the contents of this Quarterly Disclosure Report, including all attached schedules, are true, correct, and complete, except as to those matters which are stated on information and belief, and as to those matters I believe them to be true.

Executed on 06/14/2016 at San Diego, CA
(Date) (City and State)

By: Jennifer Wahl CEO
(Signature) (Print Name) (Title)

Form EC-603: Description of Amendment

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Amendment to add a political contribution made by Southwest Strategies to Todd Gloria's 2016 Campaign for State Assembly.

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 3 of 31

Name of Lobbying Firm: Southwest Strategies LLC

Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period.
Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

NAME OF CLIENT: De Anza Harbor Resort & Golf, LLC / De Anza Campland, LLC Telephone No.: _____

Client's Address (Number & Street) _____ San Diego _____ CA _____ 92109
(City) (State) (Zip)

TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$ 7,000.00

☐ Check this box if the firm lobbied for this client on a contingency basis during the reporting period.

MUNICIPAL DECISION (per Registration, plus specifics if necessary): Extension of lease for Campland property
and potential settlement of claim.

A. Outcome Sought (per Registration, plus specifics if necessary): Approval of a lease extension on the
Campland property.

B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision:

Alan Ziegaus

C. Name and Department of each City Official lobbied:

Name: Katherine Johnston

Department: City Council District 6

Name: Michael Hansen

Department: Mayor's Office

Name: _____

Department: _____

Name: _____

Department: _____

Name: _____

Department: _____

Name: _____

Department: _____

Name: _____

Department: _____

Name: _____

Department: _____

Name: _____

Department: _____

Name: _____

Department: _____

Name: _____

Department: _____

Comments: _____

☒ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 4 of 31

Name of Lobbying Firm: Southwest Strategies LLC

Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period.
Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

NAME OF CLIENT: Donahue Schriber/Del Mar Highlands Town Center Telephone No.: _____

Client's Address (Number & Street) _____ San Diego _____ CA _____ 92130
(City) (State) (Zip)

TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$ 32,000.00

☐ Check this box if the firm lobbied for this client on a contingency basis during the reporting period.

MUNICIPAL DECISION (per Registration, plus specifics if necessary): Entitlements for proposed project located
at southwest corner of Del Mar Heights Road and El Camino Real in Carmel Valley

A. Outcome Sought (per Registration, plus specifics if necessary): Ensure project's consistency with existing
community plan and the Del Mar Highlands Town Center

B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision:

Elizabeth Hansen

Alan Ziegaus

C. Name and Department of each City Official lobbied:

Name: Juan Hernandez

Department: City Council- District 8

Name: Travis Knowles

Department: City Council - District 8

Name: David Alvarez

Department: City Council - District 8

Name: Elizabeth Spillane

Department: City Council District 5

Name: James Hauser

Department: City Council District 6

Name: Chris Cate

Department: City Council District 6

Name: Felipe Monroig

Department: City Council District 5

Name: Stephen Puetz

Department: City Council District 6

Name: Kevin Faulconer

Department: City Council District 6

Name: Steve Hill

Department: City Council- District 3

Name: Jamie Fox

Department: City Council- District 3

Comments: _____

☒ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 5 of 31

Name of Lobbying Firm: Southwest Strategies LLC

Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period.
Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

NAME OF CLIENT: Donahue Schriber/Del Mar Highlands Town Center Telephone No.: _____

Client's Address (Number & Street) _____ (City) _____ (State) _____ (Zip) _____

TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$ _____

☐ Check this box if the firm lobbied for this client on a contingency basis during the reporting period.

MUNICIPAL DECISION (per Registration, plus specifics if necessary): Entitlements for proposed project located
at southwest corner of Del Mar Heights Road and El Camino Real in Carmel Valley

A. Outcome Sought (per Registration, plus specifics if necessary): Ensure project's consistency with existing
community plan and the Del Mar Highlands Town Center

B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision:

C. Name and Department of each City Official lobbied:

Name: Todd Gloria Department: City Council- District 3

Name: Sherri Lightner Department: City Council- District 1

Name: Erin Demorest Department: City Council- District 1

Name: Pamela Ison Department: City Council - District 4

Name: _____ Department: _____

Name: _____ Department: _____

Name: _____ Department: _____

Name: _____ Department: _____

Name: _____ Department: _____

Name: _____ Department: _____

Name: _____ Department: _____

Comments: _____

☒ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 6 of 31

Name of Lobbying Firm: Southwest Strategies LLC

Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period.
Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

NAME OF CLIENT: General Dynamics NASSCO Telephone No.: _____

Client's Address (Number & Street) _____ San Diego _____ CA _____ 92113 _____
(City) (State) (Zip)

TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$ 3,000.00

☐ Check this box if the firm lobbied for this client on a contingency basis during the reporting period.

MUNICIPAL DECISION (per Registration, plus specifics if necessary): Barrio Logan Community Plan Update

A. Outcome Sought (per Registration, plus specifics if necessary): Adoption of Barrio Logan Community Plan
Update that protects Maritime industry

B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision:

A. Christopher Wahl

C. Name and Department of each City Official lobbied:

Name: Jaymie Bradford Department: Mayor's Office

Name: Stephen Puetz Department: City Council District 6

Name: Michael Hansen Department: Mayor's Office

Name: _____ Department: _____

Name: _____ Department: _____

Name: _____ Department: _____

Name: _____ Department: _____

Name: _____ Department: _____

Name: _____ Department: _____

Name: _____ Department: _____

Name: _____ Department: _____

Comments: _____

☒ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 7 of 31

Name of Lobbying Firm: Southwest Strategies LLC

Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period.
Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

NAME OF CLIENT: <u>Green Charge Networks</u>		Telephone No.: _____	
Client's Address	(Number & Street)	(City)	(State) (Zip)
	<u>Santa Clara</u>	<u>CA</u>	<u>95054</u>
TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$ <u>1,000.00</u>			
<input type="checkbox"/> Check this box if the firm lobbied for this client on a contingency basis during the reporting period.			

MUNICIPAL DECISION (per Registration, plus specifics if necessary): <u>Implement program to reduce energy costs</u> <u>at City through business arrangement with Green Charge Networks.</u>	
A. Outcome Sought (per Registration, plus specifics if necessary): <u>Approve</u>	
B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision:	
<u>Alan Ziegaus</u>	_____
_____	_____
_____	_____
C. Name and Department of each City Official lobbied:	
Name: <u>Michael Hansen</u>	Department: <u>Mayor's Office</u>
Name: <u>David Weil</u>	Department: <u>Energy Conserve & Mgmt +</u>
Name: _____	Department: _____
Name: _____	Department: _____
Name: _____	Department: _____
Name: _____	Department: _____
Name: _____	Department: _____
Name: _____	Department: _____
Name: _____	Department: _____
Name: _____	Department: _____
Name: _____	Department: _____

Comments: _____

☒ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 8 of 31

Name of Lobbying Firm: Southwest Strategies LLC

Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period.
Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

NAME OF CLIENT: Medbox Telephone No.: _____

Client's Address (Number & Street) Los Angeles CA 90069
(City) (State) (Zip)

TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$ 12,000.00

☐ Check this box if the firm lobbied for this client on a contingency basis during the reporting period.

MUNICIPAL DECISION (per Registration, plus specifics if necessary): Medical Marijuana Consumer Cooperative
dispensary approvals

A. Outcome Sought (per Registration, plus specifics if necessary): Approval of Conditional Use Permit for
medical dispensaries in various parts of the City

B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision:

Oscar Urteaga

C. Name and Department of each City Official lobbied:

Name: Robert Vacchi

Department: Dev Svcs- Administration

Name: Marshall Anderson

Department: Mayor's Office

Name: _____

Department: _____

Name: _____

Department: _____

Name: _____

Department: _____

Name: _____

Department: _____

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Department: _____

Comments: _____

☒ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 9 of 31

Name of Lobbying Firm: Southwest Strategies LLC

Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period.
Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

NAME OF CLIENT: OmniEarthTelephone No.: _____

Client's Address (Number & Street)

Arlington(City)

VA(State)

22202(Zip)

TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$ 3,000.00

☐ Check this box if the firm lobbied for this client on a contingency basis during the reporting period.

MUNICIPAL DECISION (per Registration, plus specifics if necessary): City purchase of OmniEarth system for monitoring water use.

A. Outcome Sought (per Registration, plus specifics if necessary): Approve City purchase of OmniEarth system.

B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision:

Alan Ziegaus

C. Name and Department of each City Official lobbied:

Name: Alejandra GavaldonDepartment: Federal Government Affairs and Water Policy

Name: Jaymie BradfordDepartment: Mayor's Office

Name: _____Department: _____

Name: _____Department: _____

Name: _____Department: _____

Name: _____Department: _____

Name: _____Department: _____

Name: _____Department: _____

Name: _____Department: _____

Name: _____Department: _____

Comments: _____

☒ If more space is needed, check box and attach continuation sheet(s).

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SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 10 of 31

Name of Lobbying Firm: Southwest Strategies LLC

Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period.
Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

NAME OF CLIENT: Pacifica Enterprises Telephone No.: _____

Client's Address (Number & Street) _____ (City) Rancho Santa Fe (State) CA (Zip) 92091

TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$ 15,000.00

☐ Check this box if the firm lobbied for this client on a contingency basis during the reporting period.

MUNICIPAL DECISION (per Registration, plus specifics if necessary): Belmont Park lease extension

A. Outcome Sought (per Registration, plus specifics if necessary): Approrval of lease extension

B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision:

Alex Welling

A. Christopher Wahl

C. Name and Department of each City Official lobbied:

Name: Lorie Zapf Department: City Council- District 2

Name: James Hauser Department: City Council District 6

Name: Patrick Bouteller Department: City Council District 5

Name: Brian Pepin Department: Mayor's Office

Name: Cybele Thompson Department: Real Estate Assets

Name: Kelly Batten Department: City Council- District 2

Name: Steve Hill Department: City Council- District 3

Name: Michael Hansen Department: Mayor's Office

Name: Stephen Puetz Department: City Council District 6

Name: Kerry Santoro Department: Dev Svcs- Administration

Name: Elise Lowe Department: Dev Svcs- Administration

Comments: _____

☒ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts)Page 11 of 31

Name of Lobbying Firm: Southwest Strategies LLC

Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period. Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

NAME OF CLIENT: Palomar Card ClubTelephone No.:

San DiegoCA92104

Client's Address (Number & Street)(City)(State)(Zip)

TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$ 3,000.00

☐ Check this box if the firm lobbied for this client on a contingency basis during the reporting period.

MUNICIPAL DECISION (per Registration, plus specifics if necessary): Amend card room regulations in San Diego municipal code to allow transfer of ownership

A. Outcome Sought (per Registration, plus specifics if necessary): Approval of amendments

B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision:

Alan Ziegaus

C. Name and Department of each City Official lobbied:

Name: Ricardo FloresDepartment: City Council - District 9

Name: Erin DemorestDepartment: City Council- District 1

Name: Sharren Lee CarrDepartment: City Council- District 1

Name: Sherri LightnerDepartment: City Council- District 1

Name: Diana Jurado-SainzDepartment: Councilmanic Administration

Name: Department:

Name: Department:

Name: Department:

Name: Department:

Name: Department:

Name: Department:

Comments:

☒ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts)Page 12 of 31

Name of Lobbying Firm: Southwest Strategies LLC

Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period. Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

NAME OF CLIENT: Pardee HomesTelephone No.:

San DiegoCA92130

Client's Address (Number & Street)(City)(State)(Zip)

TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$ 3,000.00

☐ Check this box if the firm lobbied for this client on a contingency basis during the reporting period.

MUNICIPAL DECISION (per Registration, plus specifics if necessary): Entitlements for community located just off of SR-52 and north of Mast Blvd. in the East Elliott Community Plan area (Castlerock)

A. Outcome Sought (per Registration, plus specifics if necessary): Approval of entitlements

B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision:

Alan Ziegaus

C. Name and Department of each City Official lobbied:

Name: Vivian MorenoDepartment: City Council- District 8

Name: Travis KnowlesDepartment: City Council - District 8

Name: David AlvarezDepartment: City Council - District 8

Name: Barrett TetlowDepartment: City Council District 7

Name: Scott ShermanDepartment: City Council District 7

Name: Department:

Name: Department:

Name: Department:

Name: Department:

Name: Department:

Name: Department:

Comments:

☒ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts)Page 13 of 31

Name of Lobbying Firm: Southwest Strategies LLC

Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period. Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

NAME OF CLIENT: San Diego Gas & Electric CompanyTelephone No.:

San DiegoCA92123

Client's Address (Number & Street)(City)(State)(Zip)

TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$ 1,000.00

☐ Check this box if the firm lobbied for this client on a contingency basis during the reporting period.

MUNICIPAL DECISION (per Registration, plus specifics if necessary):City Council resolution to California Public Utilities Commission regarding rate reform in California

A. Outcome Sought (per Registration, plus specifics if necessary):Modify or oppose

B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision:

A. Christopher Wahl

C. Name and Department of each City Official lobbied:

Name: Michael HansenDepartment: Mayor's Office

Name:Department:

Name:Department:

Name:Department:

Name:Department:

Name:Department:

Name:Department:

Name:Department:

Name:Department:

Name:Department:

Comments:

☒ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 14 of 31

Name of Lobbying Firm: Southwest Strategies LLC

Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period.
Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

NAME OF CLIENT: San Diego Vacation Rental Management Association **Telephone No.:** _____

Client's Address (Number & Street) San Diego (City) CA (State) 92109 (Zip)

TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$ 15,000.00

☐ Check this box if the firm lobbied for this client on a contingency basis during the reporting period.

MUNICIPAL DECISION (per Registration, plus specifics if necessary): Proposed ordinance regarding short term rentals in the City of San Diego.

A. Outcome Sought (per Registration, plus specifics if necessary): Support

B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision:

D. Todd Philips

A. Christopher Wahl

C. Name and Department of each City Official lobbied:

Name: Chris Cate Department: City Council District 6

Name: Juan Hernandez Department: City Council- District 8

Name: Gabriel Solmer Department: City Council - District 8

Name: Travis Knowles Department: City Council - District 8

Name: Katherine Johnston Department: City Council District 6

Name: Michael Hansen Department: Mayor's Office

Name: James Hauser Department: City Council District 6

Name: Jamie Fox Department: City Council- District 3

Name: Steve Hill Department: City Council- District 3

Name: Julianna Chick Department: City Council District 6

Name: John Straw Department: City Council District 7

Comments: _____

☒ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts)Page 15 of 31

Name of Lobbying Firm: Southwest Strategies LLC

Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period. Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

NAME OF CLIENT: San Diego Vacation Rental Management AssociationTelephone No.:

Client's Address (Number & Street)(City)(State)(Zip)

TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$

☐ Check this box if the firm lobbied for this client on a contingency basis during the reporting period.

MUNICIPAL DECISION (per Registration, plus specifics if necessary):Proposed ordinance regarding short term rentals in the City of San Diego.

A. Outcome Sought (per Registration, plus specifics if necessary):Support

B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision:

C. Name and Department of each City Official lobbied:

Name: Barrett Tetlow	Department: City Council District 7
Name: Scott Sherman	Department: City Council District 7
Name: Ryan Purdy	Department: Performance & Analytics
Name: Kelly Batten	Department: City Council- District 2
Name: Lorie Zapf	Department: City Council- District 2
Name:	Department:
Name:	Department:
Name:	Department:
Name:	Department:
Name:	Department:
Name:	Department:

Comments:

☒ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts)Page 16 of 31

Name of Lobbying Firm: Southwest Strategies LLC

Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period. Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

NAME OF CLIENT: Shapery Developers Gas & Electric CorporationTelephone No.:

San DiegoCA92101

Client's Address (Number & Street)(City)(State)(Zip)

TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$4,000.00

☐ Check this box if the firm lobbied for this client on a contingency basis during the reporting period.

MUNICIPAL DECISION (per Registration, plus specifics if necessary):Securing an office space lease with the City of San Diego

A. Outcome Sought (per Registration, plus specifics if necessary):Approval

B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision:

A. Christopher Wahl

C. Name and Department of each City Official lobbied:

Name: Cybele ThompsonDepartment: Real Estate Assets

Name: Michael HansenDepartment: Mayor's Office

Name: Stephen PuetzDepartment: City Council District 6

Name:Department:

Name:Department:

Name:Department:

Name:Department:

Name:Department:

Name:Department:

Name:Department:

Name:Department:

Comments:

☒ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 17 of 31

Name of Lobbying Firm: Southwest Strategies LLC

Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period.
Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

NAME OF CLIENT: Westfield LLC Telephone No.: _____

Client's Address (Number & Street) San Diego CA 92101
(City) (State) (Zip)

TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$ 37,000.00

☐ Check this box if the firm lobbied for this client on a contingency basis during the reporting period.

MUNICIPAL DECISION (per Registration, plus specifics if necessary): Economic development strategies related to Horton Plaza and UTC

A. Outcome Sought (per Registration, plus specifics if necessary): Support

B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision:

A. Christopher Wahl

C. Name and Department of each City Official lobbied:

Name: Lorie Zapf Department: City Council- District 2

Name: Scott Sherman Department: City Council District 7

Name: Anthony Bernal Department: City Council- District 3

Name: Jaymie Bradford Department: Mayor's Office

Name: Erik Caldwell Department: Economic Development

Name: Myrtle Cole Department: City Council- District 4

Name: Jimmie Slack Department: City Council - District 4

Name: Pamela Ison Department: City Council - District 4

Name: Ricardo Flores Department: City Council - District 9

Name: Timothy Taylor Department: City Council District 7

Name: Chris Cate Department: City Council District 6

Comments: _____

☒ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 18 of 31

Name of Lobbying Firm: Southwest Strategies LLC

Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period.
Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

NAME OF CLIENT: Westfield LLC Telephone No.: _____

Client's Address (Number & Street) _____ (City) _____ (State) _____ (Zip) _____

TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$ _____

☐ Check this box if the firm lobbied for this client on a contingency basis during the reporting period.

MUNICIPAL DECISION (per Registration, plus specifics if necessary): Economic development strategies related to Horton Plaza and UTC

A. Outcome Sought (per Registration, plus specifics if necessary): Support

B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision:

C. Name and Department of each City Official lobbied:

Name: <u>James Hauser</u>	Department: <u>City Council District 6</u>
Name: <u>Ian Clampett</u>	Department: <u>City Council District 6</u>
Name: <u>Mark Kersey</u>	Department: <u>City Council District 5</u>
Name: <u>Elizabeth Spillane</u>	Department: <u>City Council District 5</u>
Name: <u>Sherri Lightner</u>	Department: <u>City Council- District 1</u>
Name: <u>Kyle Heiskala</u>	Department: <u>City Council- District 1</u>
Name: <u>Mo Kanter</u>	Department: <u>City Council- District 1</u>
Name: <u>Stephen Puetz</u>	Department: <u>City Council District 6</u>
Name: <u>Katherine Johnston</u>	Department: <u>City Council District 6</u>
Name: <u>Michael Hansen</u>	Department: <u>Mayor's Office</u>
Name: <u>Todd Gloria</u>	Department: <u>City Council- District 3</u>

Comments: _____

☒ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts)Page 19 of 31

Name of Lobbying Firm: Southwest Strategies LLC

Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period. Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

NAME OF CLIENT: Westfield LLC

Telephone No.:

Client's Address (Number & Street) (City) (State) (Zip)

TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$

☐ Check this box if the firm lobbied for this client on a contingency basis during the reporting period.

MUNICIPAL DECISION (per Registration, plus specifics if necessary):Economic development strategies related to Horton Plaza and UTC

A. Outcome Sought (per Registration, plus specifics if necessary): Support

B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision:

C. Name and Department of each City Official lobbied:

Name: Steve Hill

Department: City Council- District 3

Name: Lydia Moreno

Department: Economic Development

Name:

Department:

Name:

Department:

Name:

Department:

Name:

Department:

Name:

Department:

Name:

Department:

Name:

Department:

Name:

Department:

Comments:

☒ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts)Page 20 of 31

Name of Lobbying Firm: Southwest Strategies LLC

Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period. Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

NAME OF CLIENT: William Blair & CompanyTelephone No.:

San FranciscoCA94141

Client's Address (Number & Street)(City)(State)(Zip)

TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$ 1,000.00

☐ Check this box if the firm lobbied for this client on a contingency basis during the reporting period.

MUNICIPAL DECISION (per Registration, plus specifics if necessary): Public private partnership arrangements on parking assets

A. Outcome Sought (per Registration, plus specifics if necessary): Approval of same

B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision:

Alan Ziegaus

C. Name and Department of each City Official lobbied:

Name: Marshall AndersonDepartment: Mayor's Office

Name: Erik CaldwellDepartment: Economic Development

Name: David GrahamDepartment: Mayor's Office

Name: Department:

Name: Department:

Name: Department:

Name: Department:

Name: Department:

Name: Department:

Name: Department:

Name: Department:

Comments:

☐ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-2: CLIENT DISCLOSURE (No Lobbying Contacts)

Name of Lobbying Firm: Southwest Strategies LLC

Complete a box for each registered client for whom the Lobbying Firm had no lobbying contacts during the reporting period.

NAME OF CLIENT: Falck San Diego (Formerly Care Ambulance Service) Telephone No.: _____

Client's Address (Number & Street) _____ (City) Orange (State) CA (Zip) 92868

Contingency fees earned for lobbying performed in a previous reporting period (to the nearest \$1,000): \$ 0.00

NAME OF CLIENT: Lamar Outdoor Advertising Telephone No.: _____

Client's Address (Number & Street) _____ (City) San Diego (State) CA (Zip) 92131

Contingency fees earned for lobbying performed in a previous reporting period (to the nearest \$1,000): \$ 0.00

NAME OF CLIENT: Snooze Telephone No.: _____

Client's Address (Number & Street) _____ (City) Denver (State) CO (Zip) 80216

Contingency fees earned for lobbying performed in a previous reporting period (to the nearest \$1,000): \$ 0.00

NAME OF CLIENT: Alecta Real Estate USA, LLC Telephone No.: _____

Client's Address (Number & Street) _____ (City) Stockholm, Sweden (State) SW (Zip) SE-103 73

Contingency fees earned for lobbying performed in a previous reporting period (to the nearest \$1,000): \$ 0.00

NAME OF CLIENT: Regency Centers Telephone No.: _____

Client's Address (Number & Street) _____ (City) Solana Beach (State) CA (Zip) 92075

Contingency fees earned for lobbying performed in a previous reporting period (to the nearest \$1,000): \$ 0.00

NAME OF CLIENT: Atlas Tree Service Telephone No.: _____

Client's Address (Number & Street) _____ (City) Spring Valley (State) CA (Zip) 91977

Contingency fees earned for lobbying performed in a previous reporting period (to the nearest \$1,000): \$ 0.00

Comments: _____

☒ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-2: CLIENT DISCLOSURE (No Lobbying Contacts)

Name of Lobbying Firm: Southwest Strategies LLC

Complete a box for each registered client for whom the Lobbying Firm had no lobbying contacts during the reporting period.

NAME OF CLIENT: <u>Walmart Stores, Inc</u>		Telephone No.: _____	
Client's Address (Number & Street)	<u>Irvine</u> (City)	<u>CA</u> (State)	<u>92614</u> (Zip)
Contingency fees earned for lobbying performed in a previous reporting period (to the nearest \$1,000): \$ <u>0.00</u>			

NAME OF CLIENT: _____		Telephone No.: _____	
Client's Address (Number & Street)	_____ (City)	_____ (State)	_____ (Zip)
Contingency fees earned for lobbying performed in a previous reporting period (to the nearest \$1,000): \$ _____			

NAME OF CLIENT: _____		Telephone No.: _____	
Client's Address (Number & Street)	_____ (City)	_____ (State)	_____ (Zip)
Contingency fees earned for lobbying performed in a previous reporting period (to the nearest \$1,000): \$ _____			

NAME OF CLIENT: _____		Telephone No.: _____	
Client's Address (Number & Street)	_____ (City)	_____ (State)	_____ (Zip)
Contingency fees earned for lobbying performed in a previous reporting period (to the nearest \$1,000): \$ _____			

NAME OF CLIENT: _____		Telephone No.: _____	
Client's Address (Number & Street)	_____ (City)	_____ (State)	_____ (Zip)
Contingency fees earned for lobbying performed in a previous reporting period (to the nearest \$1,000): \$ _____			

NAME OF CLIENT: _____		Telephone No.: _____	
Client's Address (Number & Street)	_____ (City)	_____ (State)	_____ (Zip)
Contingency fees earned for lobbying performed in a previous reporting period (to the nearest \$1,000): \$ _____			

Comments: _____

☐ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE C: CAMPAIGN DISCLOSURE – CITY CANDIDATES

Name of Lobbying Firm: Southwest Strategies LLC

Fill out a separate entry for EACH contribution made by the firm or any of its owners, compensated officers, lobbyists, or sponsored committees that contributed \$100 or more during the reporting period to a City candidate's election committee or a City candidate's (or elected official's) professional expense committee, or to a committee primarily formed to support or oppose a City candidate.

Name of entity/person making the contribution: <u>Alan Ziegaus</u>	
Name of committee: <u>Myrtle Cole Legal Defense Fund</u>	
Date contribution made: <u>04/23/2015</u>	Amount of contribution: \$ <u>50.00</u>

Name of entity/person making the contribution: <u>A. Christopher Wahl</u>	
Name of committee: <u>Myrtle Cole Legal Defense Fund</u>	
Date contribution made: <u>04/23/2015</u>	Amount of contribution: \$ <u>550.00</u>

Name of entity/person making the contribution: <u>Jennifer Wahl</u>	
Name of committee: <u>Myrtle Cole Legal Defense Fund</u>	
Date contribution made: <u>04/23/2015</u>	Amount of contribution: \$ <u>550.00</u>

Name of entity/person making the contribution: <u>Alan Ziegaus</u>	
Name of committee: <u>Chris Ward for City Council 2016</u>	
Date contribution made: <u>06/8/2015</u>	Amount of contribution: \$ <u>550.00</u>

Name of entity/person making the contribution: <u>A. Christopher Wahl</u>	
Name of committee: <u>Chris Ward for City Council 2016</u>	
Date contribution made: <u>06/8/2015</u>	Amount of contribution: \$ <u>550.00</u>

Comments: _____

☒ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE C: CAMPAIGN DISCLOSURE – CITY CANDIDATES

Name of Lobbying Firm: Southwest Strategies LLC

Fill out a separate entry for EACH contribution made by the firm or any of its owners, compensated officers, lobbyists, or sponsored committees that contributed \$100 or more during the reporting period to a City candidate's election committee or a City candidate's (or elected official's) professional expense committee, or to a committee primarily formed to support or oppose a City candidate.

Name of entity/person making the contribution: <u>Jennifer Wahl</u>	
Name of committee: <u>Chris Ward for City Council 2016</u>	
Date contribution made: <u>06/8/2015</u>	Amount of contribution: \$ <u>550.00</u>

Name of entity/person making the contribution: <u>Alan Ziegaus</u>	
Name of committee: <u>Sherman for City Council 2016</u>	
Date contribution made: <u>06/15/2015</u>	Amount of contribution: \$ <u>250.00</u>

Name of entity/person making the contribution: <u>Alan Ziegaus</u>	
Name of committee: <u>Faulconer for Mayor 2016</u>	
Date contribution made: <u>06/18/2015</u>	Amount of contribution: \$ <u>1,050.00</u>

Name of entity/person making the contribution: <u>A. Christopher Wahl</u>	
Name of committee: <u>Faulconer for Mayor 2016</u>	
Date contribution made: <u>06/18/2015</u>	Amount of contribution: \$ <u>1,050.00</u>

Name of entity/person making the contribution: <u>Jennifer Wahl</u>	
Name of committee: <u>Faulconer for Mayor 2016</u>	
Date contribution made: <u>06/18/2015</u>	Amount of contribution: \$ <u>1,050.00</u>

Comments: _____

☒ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE C: CAMPAIGN DISCLOSURE – CITY CANDIDATES

Name of Lobbying Firm: Southwest Strategies LLC

Fill out a separate entry for EACH contribution made by the firm or any of its owners, compensated officers, lobbyists, or sponsored committees that contributed \$100 or more during the reporting period to a City candidate's election committee or a City candidate's (or elected official's) professional expense committee, or to a committee primarily formed to support or oppose a City candidate.

Name of entity/person making the contribution: <u>Alan Ziegaus</u>	
Name of committee: <u>Flores for City Council 2016</u>	
Date contribution made: <u>06/24/2015</u>	Amount of contribution: \$ <u>550.00</u>

Name of entity/person making the contribution: <u>A. Christopher Wahl</u>	
Name of committee: <u>Flores for City Council 2016</u>	
Date contribution made: <u>06/24/2015</u>	Amount of contribution: \$ <u>550.00</u>

Name of entity/person making the contribution: <u>Jennifer Wahl</u>	
Name of committee: <u>Flores for City Council 2016</u>	
Date contribution made: <u>06/24/2015</u>	Amount of contribution: \$ <u>550.00</u>

Name of entity/person making the contribution: <u>Alan Ziegaus</u>	
Name of committee: <u>Ray Ellis for Council 2016</u>	
Date contribution made: <u>06/25/2015</u>	Amount of contribution: \$ <u>550.00</u>

Name of entity/person making the contribution: <u>A. Christopher Wahl</u>	
Name of committee: <u>Ray Ellis for Council 2016</u>	
Date contribution made: <u>06/25/2015</u>	Amount of contribution: \$ <u>550.00</u>

Comments: _____

☒ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE C: CAMPAIGN DISCLOSURE – CITY CANDIDATES

Name of Lobbying Firm: Southwest Strategies LLC

Fill out a separate entry for EACH contribution made by the firm or any of its owners, compensated officers, lobbyists, or sponsored committees that contributed \$100 or more during the reporting period to a City candidate's election committee or a City candidate's (or elected official's) professional expense committee, or to a committee primarily formed to support or oppose a City candidate.

Name of entity/person making the contribution: <u>Jennifer Wahl</u>	
Name of committee: <u>Ray Ellis for Council 2016</u>	
Date contribution made: <u>06/25/2015</u>	Amount of contribution: \$ <u>550.00</u>

Name of entity/person making the contribution: <u>Alan Ziegaus</u>	
Name of committee: <u>Sherman for City Council 2016</u>	
Date contribution made: <u>06/30/2015</u>	Amount of contribution: \$ <u>300.00</u>

Name of entity/person making the contribution: <u>A. Christopher Wahl</u>	
Name of committee: <u>Sherman for City Council 2016</u>	
Date contribution made: <u>06/30/2015</u>	Amount of contribution: \$ <u>550.00</u>

Name of entity/person making the contribution: <u>Jennifer Wahl</u>	
Name of committee: <u>Sherman for City Council 2016</u>	
Date contribution made: <u>06/30/2015</u>	Amount of contribution: \$ <u>550.00</u>

Name of entity/person making the contribution: <u>Southwest Strategies</u>	
Name of committee: <u>Todd Gloria for State Assembly 2016</u>	
Date contribution made: <u>05/12/2015</u>	Amount of contribution: \$ <u>1,000.00</u>

Comments: _____

☐ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE E: FUNDRAISING ACTIVITIES

Name of Lobbying Firm: Southwest Strategies LLC

Fill out a separate entry for EACH instance in the reporting period where an owner, compensated officer, or lobbyist of the firm engaged in fundraising activities:

<p>Description of fundraising activity: <u>Celebration and debt retirement reception for Chris Cate at Madaffer Enterprises - 1620 5th Avenue, Suite 400, San Diego, CA 92101.</u></p> <p>Name of individual in firm who engaged in fundraising activity: <u>Alan Ziegaus</u></p> <p>Name of committee benefiting from fundraising: <u>Cate for Council 2014</u></p> <p>Description of ballot measure (if applicable): _____</p> <p>Date(s) of fundraising activity: <u>4/15/2015</u></p> <p>Approximate total amount raised (do not divide by number of persons involved): <u>\$ 15,400.00</u></p> <p><input checked="" type="checkbox"/> Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).</p>

<p>Description of fundraising activity: <u>Celebration and debt retirement reception for Chris Cate at Madaffer Enterprises - 1620 5th Avenue, Suite 400, San Diego, CA 92101.</u></p> <p>Name of individual in firm who engaged in fundraising activity: <u>A. Christopher Wahl</u></p> <p>Name of committee benefiting from fundraising: <u>Cate for Council 2014</u></p> <p>Description of ballot measure (if applicable): _____</p> <p>Date(s) of fundraising activity: <u>4/15/2015</u></p> <p>Approximate total amount raised (do not divide by number of persons involved): <u>\$ 15,400.00</u></p> <p><input checked="" type="checkbox"/> Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).</p>
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<p>Description of fundraising activity: <u>Breakfast reception for Chris Ward at Southwest Strategies - 401 B Street, Suite 150, San Diego, CA 92101.</u></p> <p>Name of individual in firm who engaged in fundraising activity: <u>Alan Ziegaus</u></p> <p>Name of committee benefiting from fundraising: <u>Chris Ward for City Council 2016</u></p> <p>Description of ballot measure (if applicable): _____</p> <p>Date(s) of fundraising activity: <u>6/8/2015</u></p> <p>Approximate total amount raised (do not divide by number of persons involved): <u>\$ 3,250.00</u></p> <p><input checked="" type="checkbox"/> Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).</p>

Comments: _____

☒ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE E: FUNDRAISING ACTIVITIES

Name of Lobbying Firm: Southwest Strategies LLC

Fill out a separate entry for EACH instance in the reporting period where an owner, compensated officer, or lobbyist of the firm engaged in fundraising activities:

<p>Description of fundraising activity: <u>Breakfast reception for Chris Ward at Southwest Strategies - 401 B Street, Suite 150, San Diego, CA 92101.</u></p> <p>Name of individual in firm who engaged in fundraising activity: <u>A. Christopher Wahl</u></p> <p>Name of committee benefiting from fundraising: <u>Chris Ward for City Council 2016</u></p> <p>Description of ballot measure (if applicable): _____</p> <p>Date(s) of fundraising activity: <u>6/8/2015</u></p> <p>Approximate total amount raised (do not divide by number of persons involved): \$ <u>3,250.00</u></p> <p><input checked="" type="checkbox"/> Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).</p>
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<p>Description of fundraising activity: <u>Fundraising breakfast reception for Scott Sherman at Sheppard Mullin - 501 W. Broadway, 19th Floor, San Diego, CA 92101.</u></p> <p>Name of individual in firm who engaged in fundraising activity: <u>Alan Ziegaus</u></p> <p>Name of committee benefiting from fundraising: <u>Sherman for City Council 2016</u></p> <p>Description of ballot measure (if applicable): _____</p> <p>Date(s) of fundraising activity: <u>6/15/2015</u></p> <p>Approximate total amount raised (do not divide by number of persons involved): \$ <u>2,975.00</u></p> <p><input checked="" type="checkbox"/> Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).</p>

<p>Description of fundraising activity: <u>Fundraising breakfast reception for Scott Sherman at Sheppard Mullin - 501 W. Broadway, 19th Floor, San Diego, CA 92101.</u></p> <p>Name of individual in firm who engaged in fundraising activity: <u>A. Christopher Wahl</u></p> <p>Name of committee benefiting from fundraising: <u>Sherman for City Council 2016</u></p> <p>Description of ballot measure (if applicable): _____</p> <p>Date(s) of fundraising activity: <u>6/15/2015</u></p> <p>Approximate total amount raised (do not divide by number of persons involved): \$ <u>2,975.00</u></p> <p><input checked="" type="checkbox"/> Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).</p>
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Comments: _____

☒ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE E: FUNDRAISING ACTIVITIES

Name of Lobbying Firm: Southwest Strategies LLC

Fill out a separate entry for EACH instance in the reporting period where an owner, compensated officer, or lobbyist of the firm engaged in fundraising activities:

<p>Description of fundraising activity: <u>Evening fundraising reception for Mayor Kevin Faulconer at the DeLuca Residence - 18138 Pacifica Ranch Drive, Rancho Santa Fe, CA 92091.</u></p> <p>Name of individual in firm who engaged in fundraising activity: <u>A. Christopher Wahl</u></p> <p>Name of committee benefiting from fundraising: <u>Faulconer for Mayor 2016</u></p> <p>Description of ballot measure (if applicable): _____</p> <p>Date(s) of fundraising activity: <u>6/18/2015</u></p> <p>Approximate total amount raised (do not divide by number of persons involved): <u>\$ 61,875.00</u></p> <p><input checked="" type="checkbox"/> Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).</p>
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<p>Description of fundraising activity: <u>Evening fundraising reception for Scott Sherman at Tower 23 - 723 Felspar Street, San Diego, CA 92102.</u></p> <p>Name of individual in firm who engaged in fundraising activity: <u>Alan Ziegaus</u></p> <p>Name of committee benefiting from fundraising: <u>Sherman for City Council 2016</u></p> <p>Description of ballot measure (if applicable): _____</p> <p>Date(s) of fundraising activity: <u>6/30/2015</u></p> <p>Approximate total amount raised (do not divide by number of persons involved): <u>\$ 15,600.00</u></p> <p><input checked="" type="checkbox"/> Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).</p>
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<p>Description of fundraising activity: <u>Evening fundraising reception for Scott Sherman at Tower 23 - 723 Felspar Street, San Diego, CA 92102.</u></p> <p>Name of individual in firm who engaged in fundraising activity: <u>A. Christopher Wahl</u></p> <p>Name of committee benefiting from fundraising: <u>Sherman for City Council 2016</u></p> <p>Description of ballot measure (if applicable): _____</p> <p>Date(s) of fundraising activity: <u>6/30/2015</u></p> <p>Approximate total amount raised (do not divide by number of persons involved): <u>\$ 15,600.00</u></p> <p><input checked="" type="checkbox"/> Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).</p>

Comments: _____

☒ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE E: FUNDRAISING ACTIVITIES

Name of Lobbying Firm: Southwest Strategies LLC

Fill out a separate entry for EACH instance in the reporting period where an owner, compensated officer, or lobbyist of the firm engaged in fundraising activities:

<p>Description of fundraising activity: <u>Evening fundraising reception for Anthony Bernal at Mangia Italiano -</u> <u>248 Third Avenue, Chula Vista, CA 91910.</u></p> <p>Name of individual in firm who engaged in fundraising activity: <u>Pedro Anaya</u></p> <p>Name of committee benefiting from fundraising: <u>Anthony Bernal for City Council 2016</u></p> <p>Description of ballot measure (if applicable): _____</p> <p>Date(s) of fundraising activity: <u>6/29/2015</u></p> <p>Approximate total amount raised (do not divide by number of persons involved): <u>\$ 850.00</u></p> <p><input checked="" type="checkbox"/> Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).</p>

<p>Description of fundraising activity: <u>Breakfast fundraising reception for Ricardo Flores at Southwest</u> <u>Strategies - 401 B Street, Suite 150, San Diego, CA 92101.</u></p> <p>Name of individual in firm who engaged in fundraising activity: <u>Alan Ziegaus</u></p> <p>Name of committee benefiting from fundraising: <u>Flores for City Council 2016</u></p> <p>Description of ballot measure (if applicable): _____</p> <p>Date(s) of fundraising activity: <u>6/24/2015</u></p> <p>Approximate total amount raised (do not divide by number of persons involved): <u>\$ 3,049.00</u></p> <p><input checked="" type="checkbox"/> Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).</p>
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<p>Description of fundraising activity: <u>Breakfast fundraising reception for Ricardo Flores at Southwest</u> <u>Strategies - 401 B Street, Suite 150, San Diego, CA 92101.</u></p> <p>Name of individual in firm who engaged in fundraising activity: <u>A. Christopher Wahl</u></p> <p>Name of committee benefiting from fundraising: <u>Flores for City Council 2016</u></p> <p>Description of ballot measure (if applicable): _____</p> <p>Date(s) of fundraising activity: <u>6/24/2015</u></p> <p>Approximate total amount raised (do not divide by number of persons involved): <u>\$ 3,049.00</u></p> <p><input checked="" type="checkbox"/> Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).</p>

Comments: _____

☒ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE E: FUNDRAISING ACTIVITIES

Name of Lobbying Firm: Southwest Strategies LLC

Fill out a separate entry for EACH instance in the reporting period where an owner, compensated officer, or lobbyist of the firm engaged in fundraising activities:

<p>Description of fundraising activity: <u>Evening fundraising reception for Mayor Kevin Faulconer at the DeLuca Residence - 18138 Pacifica Ranch Drive, Rancho Santa Fe, CA 92091.</u></p> <p>Name of individual in firm who engaged in fundraising activity: <u>Alan Ziegaus</u></p> <p>Name of committee benefiting from fundraising: <u>Faulconer for Mayor 2016</u></p> <p>Description of ballot measure (if applicable): _____</p> <p>Date(s) of fundraising activity: <u>6/18/2015</u></p> <p>Approximate total amount raised (do not divide by number of persons involved): \$ <u>61,875.00</u></p> <p><input checked="" type="checkbox"/> Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).</p>

<p>Description of fundraising activity: _____</p> <p>Name of individual in firm who engaged in fundraising activity: _____</p> <p>Name of committee benefiting from fundraising: _____</p> <p>Description of ballot measure (if applicable): _____</p> <p>Date(s) of fundraising activity: _____</p> <p>Approximate total amount raised (do not divide by number of persons involved): \$ _____</p> <p><input type="checkbox"/> Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).</p>
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<p>Description of fundraising activity: _____</p> <p>Name of individual in firm who engaged in fundraising activity: _____</p> <p>Name of committee benefiting from fundraising: _____</p> <p>Description of ballot measure (if applicable): _____</p> <p>Date(s) of fundraising activity: _____</p> <p>Approximate total amount raised (do not divide by number of persons involved): \$ _____</p> <p><input type="checkbox"/> Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).</p>
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Comments: _____

☐ If more space is needed, check box and attach continuation sheet(s).