Period Covered: From 04/1/2015 To _____06/30/2015

CITY OF SAN DIEGO

LOBBYING FIRM QUARTERLY DISCLOSURE RE

[Form EC-603]

San Diego

(City)

PORT	E-Filed 06/14/2016 17:00:28
	Filing ID: 160636459

(State)

For Official Use Only

92101

(Zip)

Total # of Pages: 31	Filing ID: 160636459
Check Box if an Amendment (explain: _see attached)
Check Box if Terminating Status as a Lobbying Firm	
Identify the Firm:	
Southwest Strategies LLC Name of Lobbying Firm	Telephone Number

Disclosure Schedules:

Business Address

(Number & Street)

Schedul	Schedule A: Client Disclosure. You <u>must</u> complete Schedule A-1 <u>or</u> A-2 for each registered client.				
	—	 Check box (and attach schedule) if the firm has activity to report on this schedule for the reporting period. Check box (do not attach schedule) if the firm has no activity to report on this schedule for the reporting period. 			
YES	NO	You MUST check one box for each of the following schedules.			
	X	Schedule B: Activity Expenses. Activity expenses made during the reporting period.			
X		Schedule C: Candidate Contributions. Contributions of \$100 or more made to support or oppose a City candidate during the reporting period.			
	X	Schedule D: Ballot Measure Contributions. Contributions of \$100 or more made to a City candiate-controlled ballot measure committee during the reporting period.			
X		Schedule E: Fundraising Activities. Fundraising activities by owners, officers, and lobbyists in the amount of \$2,000 or more during the reporting period.			
	X	Schedule F: Campaign Services. Paid campaign-related services personally provided by owners, officers, and lobbyists during the reporting period.			
	X	Schedule G: City Contract Services. Paid services personally provided by owners, officers, and lobbyists under a City contract during the reporting period.			

VERIFICATION

I have been authorized by the Lobbying Firm identified above to make this verification. I have exercised reasonable diligence in the course of reviewing this Quarterly Disclosure Report for completeness and accuracy. I declare under penalty of perjury under the laws of the State of California that the contents of this Quarterly Disclosure Report, including all attached schedules, are true, correct, and complete, except as to those matters which are stated on information and belief, and as to those matters I believe them to be true.

Executed on	06/14/2016	at	San Diego, CA			
	(Date)		(City and State)			
By:			Jennifer Wahl	CEO		
,	(Signature)		(Print Name)		(Title)	

Page 2 of 31

Form EC-603: Description of Amendment

Amendment to add a political contribution made by Southwest Strategies to Todd Gloria's 2016 Campaign for State Assembly.

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 3 of 31 Name of Lobbying Firm: __Southwest Strategies LLC Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period. Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client. NAME OF CLIENT: De Anza Harbor Resort & Golf, LLC / De Anza Camptelephone No.: 92109 San Diego Client's Address (Number & Street) (City) (State) (Zip) TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$_7,000.00 Check this box if the firm lobbied for this client on a contingency basis during the reporting period. $\textbf{MUNICIPAL DECISION} \text{ (per Registration, plus specifics if necessary): } \underline{\underline{\textbf{Extension of lease}}} \text{ for Campland property}$ and potential settlement of claim. A. Outcome Sought (per Registration, plus specifics if necessary): $\frac{\text{Approval of a lease extension on the}}{\text{Approval of a lease extension}}$ Campland property. B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision: Alan Ziegaus C. Name and Department of each City Official lobbied: Department: City Council District 6 Name: Katherine Johnston Name: Michael Hansen Department: Mayor's Office Name: _____ Department: Department: Name: _____ Name: Department: Name: Department: Department: ___ Name: Name: __ Department: ___ Department: ___ Name: __ Name: _____ Department:

Comments:	

Department:

Name: _____

If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 4 of 31

Name of Lobbying Firm: Southwest Strategies LLC

Fill out a Schedule A-1 for each client for whom the firm had <u>at least one lobbying contact</u> during the reporting period. Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

NAME OF CLIENT: Donahue Schriber/Del Mar Highlands Town Center Telephone No.: __

		San Diego	CA	92130
Client's Address	(Number & Street)	(City)	(State)	(Zip)
	SATION for all decisions lobbied of x if the firm lobbied for this client of			
		T		
MUNICIPAL DEC	SION (per Registration, plus spec	ifics if necessary): Entitlements	s for proposed p	
at southwest corr	er of Del Mar Heights Road and	El Camino Real in Carmel Val	ley	
community plan ar	ght (per Registration, plus specificated the Del Mar Highlands Town Ce Lobbyist in the firm who lobbied Cansen	nter		
Alan Ziegau:	3			
C. Name and De	partment of each City Official lobb	ied:		
Name: Juan	Hernandez	Department: City Counc	cil- District 8	·

Department: City Council - District 8

Department: City Council - District 8

Department: City Council District 5

Department: City Council District 6

Department: City Council District 6

Department: City Council District 5

Department: City Council District 6

Department: City Council District 6

Department: City Council- District 3

Name: Jamie Fox	Department: City Council- District 3	

x If more space is needed, check box and attach continuation sheet(s).

Name: Travis Knowles

Name: David Alvarez

Name: James Hauser

Name: Felipe Monroig

Name: Stephen Puetz

Name: Steve Hill

Comments:

Name: Kevin Faulconer

Name: Chris Cate

Name: Elizabeth Spillane

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 5 of 31

Name of Lobbying Firm: __Southwest Strategies LLC

Fill out a Schedule A-1 for each client for	whom the firm had at least one	e lobbying contact o	during the reporting perior	d.
Fill out a separate Schedule A-1 for each	decision lobbied on by the firm	n for the client.		

Client	t's Address (Number & Street)	(City)	(State) (Zip)
	((13.1.20)	(0.9)	(5:0:0)
OTA	AL COMPENSATION for all decisions lobb	ied on for the client, to the nearest	\$1,000: \$
	Check this box if the firm lobbied for this cli	ent on a contingency basis during t	he reporting period.
/IUN	ICIPAL DECISION (per Registration, plus	specifics if necessary): Entitlement	s for proposed project located
it so	outhwest corner of Del Mar Heights Road	and El Camino Real in Carmel Val	ley
		Par	
	Outcome Sought (per Registration, plus spenitry plan and the Del Mar Highlands Tow		t's consistency with existing
	mitty prain and the bet had highlands for	in center	
3. N	Name of each Lobbyist in the firm who lobb	ied City Officials regarding this mur	nicipal decision:
		iou only omerane regularing and man	
_			
_			
	Name and Department of each City Official		cil- District 3
Ν	Name:	Department: City Counc	
N	Name:	Department: City Councillo	cil- District 1
N N	Name: Todd Gloria Name: Sherri Lightner Name: Erin Demorest	Department: City Councillon Department: City Councillon Department: City Councillon	cil- District 1
N N	Name: Todd Gloria Name: Sherri Lightner Name: Erin Demorest Name: Pamela Ison	Department: City Councillon Department: City Councillon Department: City Councillon Department: City Councillon	cil- District 1 cil- District 1 cil - District 4
N N	Name: Todd Gloria Name: Sherri Lightner Name: Erin Demorest Name: Pamela Ison Name:	Department: City Counce	cil- District 1 cil- District 1 cil - District 4
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	Name: Todd Gloria Name: Sherri Lightner Name: Erin Demorest Name: Pamela Ison Name: Mame: Ma	Department: City Counce Department: City Counce Department: City Counce Department: City Counce Department: Department: Department: Department:	cil- District 1 cil- District 1 cil - District 4
	Name: Todd Gloria Name: Sherri Lightner Name: Erin Demorest Name: Pamela Ison Name: Mame: Ma	Department: City Counce Department: City Counce Department: City Counce Department: City Counce Department: Department: Department: Department: Department: Department:	cil- District 1 cil- District 1 cil - District 4
	Name: Todd Gloria Name: Sherri Lightner Name: Erin Demorest Name: Pamela Ison Name: Mame: Ma	Department: City Counce Department: Depart	cil- District 1 cil- District 1 cil - District 4
	Name: Todd Gloria Name: Sherri Lightner Name: Erin Demorest Name: Pamela Ison Name: Mame: Ma	Department: City Counce Department: Depart	cil- District 1 cil- District 1 cil - District 4

If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 6 of 31 Name of Lobbying Firm: __Southwest Strategies LLC Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period. Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client. NAME OF CLIENT: General Dynamics NASSCO ____ Telephone No.: ____ 92113 San Diego Client's Address (Number & Street) (City) (State) (Zip) TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$__3,000.00 Check this box if the firm lobbied for this client on a contingency basis during the reporting period. MUNICIPAL DECISION (per Registration, plus specifics if necessary): Barrio Logan Community Plan Update A. Outcome Sought (per Registration, plus specifics if necessary): Adoption of Barrio Logan Community Plan Update that protects Maritime industry B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision: A. Christopher Wahl C. Name and Department of each City Official lobbied: Department: Mayor's Office Name: Jaymie Bradford Department: City Council District 6 Name: Stephen Puetz Name: Michael Hansen Department: Mayor's Office Name: _____ Department: Name: _____ Department: _____ Name: Department: Department: ___ Name: Name: __ Department: ___ Department: ___ Name: ___ Name: _____ Department:

Comments:	

Department:

Name: _____

If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 7 of 31 Name of Lobbying Firm: __Southwest Strategies LLC Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period. Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client. NAME OF CLIENT: Green Charge Networks _____ Telephone No.: _____ 95054 Santa Clara Client's Address (Number & Street) (City) (State) (Zip) TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$ 1,000.00 Check this box if the firm lobbied for this client on a contingency basis during the reporting period. MUNICIPAL DECISION (per Registration, plus specifics if necessary): **Implement program to reduce energy costs** at City through business arrangement with Green Charge Networks. A. Outcome Sought (per Registration, plus specifics if necessary): Approve B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision: Alan Ziegaus C. Name and Department of each City Official lobbied: $\textbf{Department:} \ \underline{{\tt Mayor's \ Office}}$ Name: Michael Hansen Department: Energy Conserve & Mgmt + Name: David Weil Name: ___ Department: Department: Name: _____ Name: Department: Name: Department: Department: ___ Name: Name: __ Department: ___ Department: ___ Name: ___ Name: _____ Department: Department: Name: _____

If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 8 of 31 Name of Lobbying Firm: __Southwest Strategies LLC Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period. Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client. NAME OF CLIENT: Medbox _____ Telephone No.: _____ 90069 Los Angeles Client's Address (Number & Street) (City) (State) (Zip) TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$__12,000.00 Check this box if the firm lobbied for this client on a contingency basis during the reporting period. dispensary approvals A. Outcome Sought (per Registration, plus specifics if necessary): Approval of Conditional Use Permit for medical dispensaries in various parts of the City B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision: Oscar Urteaga C. Name and Department of each City Official lobbied: Department: Dev Svcs- Administration Name: Robert Vacchi Name: Marshall Anderson Department: Mayor's Office Name: _____ Department: Department: Name: _____ Name: Department: Name: Department: Department: ___ Name: Name: __ Department: ___ Department: ___ Name: ___ Name: _____ Department:

Comments:

Department: _____

Name:

If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 9 of 31 Name of Lobbying Firm: __Southwest Strategies LLC Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period. Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client. NAME OF CLIENT: OmniEarth ____ Telephone No.: ____ 22202 Arlington Client's Address (Number & Street) (City) (State) (Zip) TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$ 3,000.00 Check this box if the firm lobbied for this client on a contingency basis during the reporting period. MUNICIPAL DECISION (per Registration, plus specifics if necessary): City purchase of OmniEarth system for monitoring water use. A. Outcome Sought (per Registration, plus specifics if necessary): $\underline{\overset{\text{Approve City purchase of OmniEarth system.}}}$ B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision: Alan Ziegaus C. Name and Department of each City Official lobbied: Department: Federal Government Affairs and Water Police Name: Alejandra Gavaldon Name: Jaymie Bradford Department: Mayor's Office Name: ____ Department: _____ Department: ___ Name: _____ Name: Department: Name: Department: Department: ___ Name: Name: __ Department: ___ Department: ___ Name: ___ Name: _____ Department: Name: Department: _____

If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 10 of 31

Name of Lobbying Firm: __Southwest Strategies LLC

Fill out a Schedule A-1 for each client for whom the firm had <u>at least one lobbying contact</u> during the reporting period. Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

Client's Address (Number & Street) MUNICIPAL COMPENSATION for all decisions lobbled for this client on a contingency basis during the reporting period. MUNICIPAL DECISION (per Registration, plus specifics if necessary): ###################################	NAME OF CLIENT: Pacifica Enterprises	Telephone No.:		
TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$15,000.00 Check this box if the firm lobbied for this client on a contingency basis during the reporting period. MUNICIPAL DECISION (per Registration, plus specifics if necessary): Belmont Park lease extension A. Outcome Sought (per Registration, plus specifics if necessary): Approximate of lease extension B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision: Alex Welling A. Christopher Wahl C. Name and Department of each City Official lobbied: Name: Lorie Zapf Department: City Council District 2 Name: James Hauser Department: City Council District 6 Name: Brian Pepin Department: Mayor's Office Name: Cybele Thompson Department: Real Estate Assets Name: Kelly Batten Department: City Council- District 2 Name: Steve Hill Department: City Council- District 3 Name: Michael Hansen Department: City Council District 6 Name: Stephen Puetz Department: City Council District 6 Name: Kerry Santoro Department: Dev Svcs- Administration		Rancho Santa Fe	CA	92091
Check this box if the firm lobbied for this client on a contingency basis during the reporting period. MUNICIPAL DECISION (per Registration, plus specifics if necessary): Belmont Park lease extension A. Outcome Sought (per Registration, plus specifics if necessary): Approrval of lease extension B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision: Alex Welling A. Christopher Wahl C. Name and Department of each City Official lobbied: Name: Lorie Zapf Name: James Hauser Department: City Council District 2 Name: Patrick Bouteller Department: City Council District 5 Name: Brian Pepin Department: City Council District 5 Name: Cybele Thompson Department: Real Estate Assets Name: Kelly Batten Department: City Council District 2 Department: City Council District 3 Name: Michael Hansen Department: City Council District 3 Department: City Council District 6 Department: Dev Svcs- Administration	Client's Address (Number & Street)	(City)	(State)	(Zip)
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Name: Steve Hill Department: City Council- District 3 Name: Michael Hansen Department: Mayor's Office Name: Stephen Puetz Department: City Council District 6 Name: Kerry Santoro Department: Dev Svcs- Administration	Name: Cybele Thompson	Department: Real Estate	Assets	
Name: Michael Hansen Department: Mayor's Office Name: Stephen Puetz Department: City Council District 6 Name: Kerry Santoro Department: Dev Svcs- Administration	Name: Kelly Batten	Department: City Council	- District 2	
Name: Stephen Puetz Department: City Council District 6 Name: Kerry Santoro Department: Dev Svcs- Administration	Name: _Steve Hill	Department: City Council	- District 3	
Name: Kerry Santoro Department: Dev Svcs- Administration	Name: Michael Hansen	Department: Mayor's Offi	.ce	
	Name: _Stephen Puetz	Department: City Council	District 6	
Name: Elise Lowe Department: Dev Svcs- Administration	Name: Kerry Santoro	Department: Dev Svcs- Ad	lministration	
	Name: _Elise Lowe	Department: Dev Svcs- Ad	dministration	

If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 11 of 31

Name of Lobbying Firm: __Southwest Strategies LLC Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period. Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client. NAME OF CLIENT: Palomar Card Club ____ Telephone No.: ____ 92104 San Diego Client's Address (Number & Street) (City) (State) (Zip) TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$__3,000.00 Check this box if the firm lobbied for this client on a contingency basis during the reporting period. MUNICIPAL DECISION (per Registration, plus specifics if necessary): Amend card room regulations in San Diego municipal code to allow transfer of ownership A. Outcome Sought (per Registration, plus specifics if necessary): $\frac{\texttt{Approval of}}{\texttt{Approval of}}$ amendments B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision: Alan Ziegaus C. Name and Department of each City Official lobbied: Department: City Council - District 9 Name: Ricardo Flores Department: City Council- District 1 Name: Erin Demorest Department: City Council- District 1 Name: Sharren Lee Carr Name: Sherri Lightner Department: City Council- District 1 Name: Diana Jurado-Sainz Department: Councilmanic Administration Name: Department: Name: Department: Name: __ Department: ___ Department: ___ Name: __ Name: _____ Department: Name: _ Department: _____

If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 12 of 31

Name of Lobbying Firm: _	Southwest Strategies LLC
	each client for whom the firm had at least one lobbying contact during the reporting period.

NAME OF CLIENT: Pardee Homes	Telephone	No.:	
	San Diego	CA	92130
Client's Address (Number & Street)	(City)	(State)	(Zip)
TOTAL COMPENSATION for all decisions lobbied on fo	•	,	

MU	INICIPAL DECISION (per Registration, plus specifics i	if necessary): Entitlements for community located just
off —	of SR-52 and north of Mast Blvd. in the East Elli	iott Community Plan area (Castlerock)
A.	Outcome Sought (per Registration, plus specifics if ne	ecessary): Approval of entitlements
В.	Name of each Lobbyist in the firm who lobbied City C	Officials regarding this municipal decision:
	Alan Ziegaus	
C.	Name and Department of each City Official lobbied:	
	Name: _Vivian Moreno	Department: City Council- District 8
	Name: _Travis Knowles	Department: City Council - District 8
	Name: _David Alvarez	Department: City Council - District 8
	Name: Barrett Tetlow	Department: City Council District 7
	Name: Scott Sherman	Department: City Council District 7
	Name:	Department:

If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 13 of 31 Name of Lobbying Firm: __Southwest Strategies LLC Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period. Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client. NAME OF CLIENT: San Diego Gas & Electric Company _____ Telephone No.: _____ 92123 San Diego Client's Address (Number & Street) (City) (State) (Zip) TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$__1,000.00 Check this box if the firm lobbied for this client on a contingency basis during the reporting period. MUNICIPAL DECISION (per Registration, plus specifics if necessary): City Council resolution to California Public Utilities Commission regarding rate reform in California A. Outcome Sought (per Registration, plus specifics if necessary): $\underline{\ \ }^{\mathtt{Modify}}$ or oppose B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision: A. Christopher Wahl C. Name and Department of each City Official lobbied: $\textbf{Department:} \ \underline{{\tt Mayor's \ Office}}$ Name: Michael Hansen Name: _____ Department: Name: _____ Department: Department: Name: _____ Name: Department: Name: Department: Department: ___ Name: Name: __ Department: ___ Department: _____ Name: ___ Name: _____ Department: Department: _____ Name:

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 14 of 31

Name of Lobbying Firm: __Southwest Strategies LLC

Fill out a Schedule A-1 for each client for whom the firm had <u>at least one lobbying contact</u> during the reporting period. Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

NAME OF CLIENT: San Diego Vacation Rental Management Association Telephone No.

		San Diego	CA	92109
Client's Address	(Number & Street)	(City)	(State)	(Zip)
TOTAL COMPENS	SATION for all decisions lobbied	on for the client, to the nearest \$	1,000: \$ <u> </u>	00.00
Check this box	if the firm lobbied for this client	on a contingency basis during the	e reporting perio	od.
MUNICIPAL DECI:	SION (per Registration, plus spe	ecifics if necessary): Proposed ord	inance regardir	ng short term
rentals in the Cit				
-	 			
A. Outcome Soug	ht (per Registration, plus specifi	ics if necessary):	 	
B. Name of each	Lobbyist in the firm who lobbied	City Officials regarding this munic	cipal decision:	
D. Todd Phil	ips			
A. Christoph	er Wahl			
				
·	partment of each City Official lob		1 District C	
Name: Chris		Department: City Counci		
Name: Juan H		Department: City Counci		
Name: _Gabrie	1 Solmer	Department: City Counci	ll - District 8	
Name: _Travis	Knowles	Department: City Counci	ll - District 8	
Name: Kather	ine Johnston	Department: City Counci	ll District 6	
Name: Michae	l Hansen	Department: Mayor's Off		
Name:		Department: City Counci		
Name: Jamie		Department: City Counci		
		Department: City Counci		
Name: _Steve	*** * * * * * * * * * * * * * * * * * *	Department: City Council	- DIDCLICE 3	

Comments:

Department: City Council District 6

Department: City Council District 7

Name: __Julianna Chick

Name: _John Straw

If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 15 of 31 Name of Lobbying Firm: __Southwest Strategies LLC Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period. Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client. NAME OF CLIENT: San Diego Vacation Rental Management Association Telephone No.: Client's Address (Number & Street) (City) (State) (Zip) TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$_____ Check this box if the firm lobbied for this client on a contingency basis during the reporting period. MUNICIPAL DECISION (per Registration, plus specifics if necessary): Proposed ordinance regarding short term rentals in the City of San Diego. A. Outcome Sought (per Registration, plus specifics if necessary): Support B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision: C. Name and Department of each City Official lobbied: Department: City Council District 7 Name: Barrett Tetlow Department: City Council District 7 Name: Scott Sherman Department: Performance & Analytics Name: Ryan Purdy Name: Kelly Batten Department: City Council- District 2 Name: Lorie Zapf Department: City Council- District 2 Department: Name: Name: Department: Name: __ Department: ___ Department: ___ Name: ___ Name: _____ Department: Name: _ Department: _____

If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 16 of 31 Name of Lobbying Firm: __Southwest Strategies LLC Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period. Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client. NAME OF CLIENT: Shapery Developers Gas & Electric Corporation Telephone No.: 92101 San Diego Client's Address (Number & Street) (City) (State) (Zip) TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$__4,000.00 Check this box if the firm lobbied for this client on a contingency basis during the reporting period. MUNICIPAL DECISION (per Registration, plus specifics if necessary): Securing an office space lease with the City of San Diego A. Outcome Sought (per Registration, plus specifics if necessary): Approval B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision: A. Christopher Wahl C. Name and Department of each City Official lobbied: Department: Real Estate Assets Name: Cybele Thompson Department: Mayor's Office Name: Michael Hansen Name: Stephen Puetz Department: City Council District 6 Name: _____ Department:

Comments: _____

Department:

Department:

Department: _____

Department: ___

Department: ___

Department: ___

Department: ___

If more space is needed, check box and attach continuation sheet(s).

Name: _____

Name:

Name:

Name: __

Name: __

Name: _____

Name: _

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 17 of 31

Name of Lobbying Firm: __Southwest Strategies LLC

Fill out a Schedule A-1 for each client for	whom the firm had at least one	e lobbying contact o	during the reporting perior	d.
Fill out a separate Schedule A-1 for each	decision lobbied on by the firm	n for the client.		

NAME OF CLIENT: Westfield LLC	Telephon	ie No.:	
	San Diego	CA	92101
Client's Address (Number & Street)	(City)	(State)	(Zip)
TOTAL COMPENSATION for all decisions lobb	pied on for the client, to the nearest	\$1,000 : \$ 37,00	00.00
Check this box if the firm lobbied for this cl			
MUNICIPAL DECISION (per Registration, plus	specifics if necessary): Economic de	velopment strate	gies related
to Horton Plaza and UTC			
A. Outcome Sought (per Registration, plus sp	ecifics if necessary):		
Name of each Lobbyist in the firm who lobb	pied City Officials regarding this mur	nicipal decision:	
A. Christopher Wahl			
	·		
C. Name and Department of each City Official	I lobbied:		
Name: Lorie Zapf	Department: City Counc	cil- District 2	
Name: Scott Sherman	Department: City Coun	cil District 7	
Name: Anthony Bernal	Department: City Counc	cil- District 3	
Name: _Jaymie Bradford	Department: Mayor's O	ffice	
Name: Erik Caldwell	Department: Economic 1	Development	
Name: Myrtle Cole	Department: City Counc	cil- District 4	
Name:	Department: City Coun	cil - District 4	
Name: Pamela Ison	Department: City Counc	cil - District 4	
Name: Ricardo Flores	Department: City Coun	cil - District 9	
Name: Timothy Taylor	Department: City Counc	cil District 7	

Comments:

Name: Chris Cate Department: City Council District 6

If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 18 of 31

Name of Lobbying Firm: __Southwest Strategies LLC

Fill out a Schedule A-1 for each client for whom the firm had <u>at least one lobbying contact</u> during the reporting period. Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

NA	ME OF CLIENT: Westfield LLC	Telephone N	lo.:	
Clie	ent's Address (Number & Street)	(City)	(State)	(Zip)
то	TAL COMPENSATION for all decisions lobbied on fo Check this box if the firm lobbied for this client on a			d.
ми	NICIPAL DECISION (per Registration, plus specifics	if necessary). Economic devel	opment strated	uies related
1	Horton Plaza and UTC	ii riecessary).	opmene seraces	
				-
A.	Outcome Sought (per Registration, plus specifics if r	necessary): Support		
B.	Name of each Lobbyist in the firm who lobbied City (Officials regarding this municip	oal decision:	
				······································
C.	Name and Department of each City Official lobbied: Name: James Hauser	Department: City Council	District 6	
	Name: Ian Clampett	Department: City Council		
	Name: Mark Kersey	Department: City Council		
	Name: Elizabeth Spillane	Department: City Council		
	Name: Sherri Lightner	Department: City Council	- District 1	
	Name: Kyle Heiskala	Department: City Council	- District 1	
	Name: Mo Kanter	Department: City Council	- District 1	
	Name: Stephen Puetz	Department: City Council	District 6	
	Name: Katherine Johnston	Department: City Council	District 6	
	Name: Michael Hansen	Department: Mayor's Offic	ce	
	Name: Todd Gloria	Department: City Council	- District 3	

If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 19 of 31

Name of Lobbying Firm: __Southwest Strategies LLC Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period. Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client. NAME OF CLIENT: Westfield LLC _____ Telephone No.: _____ Client's Address (Number & Street) (City) (State) (Zip) TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$_____ Check this box if the firm lobbied for this client on a contingency basis during the reporting period. MUNICIPAL DECISION (per Registration, plus specifics if necessary): Economic development strategies related to Horton Plaza and UTC A. Outcome Sought (per Registration, plus specifics if necessary): Support B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision: C. Name and Department of each City Official lobbied: Department: _City Council- District 3 Name: Steve Hill Department: Economic Development Name: Lydia Moreno Name: _____ Department: Name: _____ Department: Name: Department: _____ Department: Name: Department: ___ Name: Name: ___ Department: ___ Department: Name: _____ Name: _____ Department: Department: Name:

If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts) Page 20 of 31

Name of Lobbying Firm: __Southwest Strategies LLC Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period. Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client. NAME OF CLIENT: William Blair & Company ____ Telephone No.: ____ 94141 San Francisco Client's Address (Number & Street) (City) (State) (Zip) TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$__1,000.00 Check this box if the firm lobbied for this client on a contingency basis during the reporting period. MUNICIPAL DECISION (per Registration, plus specifics if necessary): Public private partnership arrangements on parking assets A. Outcome Sought (per Registration, plus specifics if necessary): $\underline{\ ^{\mathtt{Approval}}\ }$ of same B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision: Alan Ziegaus C. Name and Department of each City Official lobbied: Department: Mayor's Office Name: Marshall Anderson Name: Erik Caldwell Department: Economic Development Name: David Graham Department: Mayor's Office Name: _____ Department: Name: _____ Department: Name: Department: Department: ___ Name: Name: __ Department: ___ Department: ___ Name: ___ Name: _____ Department: Name: Department: _____ Comments:

If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-2: CLIENT DISCLOSURE (No Lobbying Contacts)

IAME OF CLIENT: Falck San Diego (Formerly Care	Ambulance Service Telephòne N	0.:	
Client's Address (Number & Street)	Orange (City)	CA (State)	92868 (Zip)
Contingency fees earned for lobbying performed in a pro-		nearest \$1,000):	,
NAME OF CLIENT: Lamar Outdoor Advertising		0.:	
Client's Address (Number & Street)	San Diego (City)	(State)	92131 (Zip)
Contingency fees earned for lobbying performed in a pro-	evious reporting period (to the r	nearest \$1,000):	\$_0.00
NAME OF CLIENT: Snooze	Telephone N	0.:	
Client's Address (Number & Street)	(City)	<u>co</u> (State)	80216 (Zip)
(. (
Contingency fees earned for lobbying performed in a pro-	evious reporting period (to the r	nearest \$1,000):	\$ 0.00
, ,		nearest \$1,000):	
Contingency fees earned for lobbying performed in a pro-		0.:	
Contingency fees earned for lobbying performed in a property of the property o	Telephone Notes to Stockholm, Sweden (City)	0.:	SE-103 73 (Zip)
NAME OF CLIENT: Alecta Real Estate USA, LLC Client's Address (Number & Street)	Telephone Note that the stockholm, Sweden (City) evious reporting period (to the recommendation)	0.:	SE-103 73 (Zip) \$_0.00
NAME OF CLIENT: Alecta Real Estate USA, LLC Client's Address (Number & Street) Contingency fees earned for lobbying performed in a property of the property of	Telephone Note that the relation of the	o.:sw(State) nearest \$1,000):	SE-103 73 (Zip) \$_0.00
Contingency fees earned for lobbying performed in a proposed NAME OF CLIENT: Alecta Real Estate USA, LLC Client's Address (Number & Street) Contingency fees earned for lobbying performed in a proposed in the proposed in	Telephone Notes to Stockholm, Sweden (City) evious reporting period (to the response of the control of the con	0.:	SE-103 73 (Zip) \$_0.00
Contingency fees earned for lobbying performed in a proposed NAME OF CLIENT: Alecta Real Estate USA, LLC Client's Address (Number & Street) Contingency fees earned for lobbying performed in a proposed performed performed in a proposed performed performed in a proposed performed performe	Telephone Notes to the record of the record	0.:	SE-103 73 (Zip) \$_0.00 92075 (Zip) \$_0.00
Contingency fees earned for lobbying performed in a proposed NAME OF CLIENT: Alecta Real Estate USA, LLC Client's Address (Number & Street) Contingency fees earned for lobbying performed in a proposed NAME OF CLIENT: Regency Centers Client's Address (Number & Street) Contingency fees earned for lobbying performed in a proposed in the proposed i	Telephone Notes to the record of the record	O.:SW (State) nearest \$1,000): O.:CA (State) nearest \$1,000):	SE-103 73 (Zip) \$_0.00 92075 (Zip) \$_0.00

SCHEDULE A-2: CLIENT DISCLOSURE (No Lobbying Contacts)

AME OF CLIENT: Walmart Stores, Inc	Telephone N	lo.:	
	Irvine	CA	92614
Client's Address (Number & Street)	(City)	(State)	(Zip)
Contingency fees earned for lobbying performed in a	previous reporting period (to the	nearest \$1,000):	\$_0.00
NAME OF CLIENT:	Telephone N	No.:	
Client's Address (Number & Street)	(City)	(State)	(Zip)
Contingency fees earned for lobbying performed in a	previous reporting period (to the	nearest \$1,000):	\$
NAME OF CLIENT:	Telephone N	No.:	
Client's Address (Number & Street)	(City)	(State)	(Zip)
Continuous tass sourced for labby in a newformed in a	previous reporting period (to the	nearest \$1 000):	\$
Contingency fees earned for lobbying performed in a	providuo roporumg pomou (to uno	ποαισοί φτισσοή.	
NAME OF CLIENT:			
NAME OF CLIENT:	Telephone N	No.:	(Zip)
NAME OF CLIENT: Client's Address (Number & Street)	Telephone N (City) previous reporting period (to the	No.:	(Zip)
NAME OF CLIENT: Client's Address (Number & Street) Contingency fees earned for lobbying performed in a	Telephone N (City) previous reporting period (to the	(State) nearest \$1,000):	(Zip)
NAME OF CLIENT: Client's Address (Number & Street) Contingency fees earned for lobbying performed in a NAME OF CLIENT:	Telephone N (City) previous reporting period (to the Telephone N (City)	No.:(State) nearest \$1,000): No.:(State)	(Zip) \$(Zip)
NAME OF CLIENT: Client's Address (Number & Street) Contingency fees earned for lobbying performed in a NAME OF CLIENT: Client's Address (Number & Street)	Telephone N (City) previous reporting period (to the Telephone N (City) previous reporting period (to the	No.:(State) nearest \$1,000): No.:(State)	(Zip) \$(Zip) \$
NAME OF CLIENT: Client's Address (Number & Street) Contingency fees earned for lobbying performed in a NAME OF CLIENT: Client's Address (Number & Street) Contingency fees earned for lobbying performed in a	Telephone N (City) previous reporting period (to the Telephone N (City) previous reporting period (to the	(State) nearest \$1,000): (State) (State) nearest \$1,000):	(Zip) \$(Zip) \$

lobbyists, or sponsored comm	ittees that contributed \$100 or andidate's (or elected official's	firm or any of its owners, compensated officers, more during the reporting period to a City candidate's professional expense committee, or to a committee
Name of entity/person maki	ng the contribution: Alan Ziega	us
Name of committee: Myrtle	Cole Legal Defense Fund	
Date contribution made:	04/23/2015	Amount of contribution: \$_50.00
Name of entity/person maki	ng the contribution: A. Christo	opher Wahl
Name of committee: Myrtle	Cole Legal Defense Fund	
Date contribution made:	04/23/2015	Amount of contribution: \$_550.00
Name of entity/person maki	ng the contribution: Jennifer 1	Jahl
Name of committee: Myrtle	Cole Legal Defense Fund	
Date contribution made:	04/23/2015	Amount of contribution: \$_550.00
Name of entity/person maki	ng the contribution: Alan Ziega	us
Name of committee: Chris	Ward for City Council 2016	
Date contribution made:	06/8/2015	Amount of contribution: \$_550.00
Name of entity/person maki	ng the contribution: A. Christo	pher Wahl
Name of committee: Chris	Ward for City Council 2016	
Date contribution made:	06/8/2015	Amount of contribution: \$_550.00
Comments:		
X If more space is needed, o	heck box and attach continuat	ion sheet(s).

obbyists, or sponsored committee	s that contributed \$100 or date's (or elected official's)	irm or any of its owners, compensated officers, more during the reporting period to a City candidate's professional expense committee, or to a committee
Name of entity/person making the	ne contribution: <u>Jennifer</u> W	ahl
Date contribution made:06/	8/2015	Amount of contribution: \$_550.00
Name of entity/person making the	ne contribution: Alan Ziegan	18
Name of committee: Sherman fo	r City Council 2016	
Date contribution made:06/	15/2015	Amount of contribution: \$_250.00
, , , , , , , , , , , , , , , , , , ,		1S
Date contribution made:06/	18/2015	Amount of contribution: \$_1,050.00
Name of entity/person making the Name of committee: Faulconer		oher Wahl
Date contribution made:06/	18/2015	Amount of contribution: \$_1,050.00
Name of entity/person making the Name of committee: Faulconer		ahl
Date contribution made:06/	18/2015	Amount of contribution: \$_1,050.00
Comments:		
$\frac{1}{X}$ If more space is needed, check	box and attach continuation	on sheet(s).

lobbyists, or sponsored comm	nittees that contributed \$100 or andidate's (or elected official's	firm or any of its owners, compensated officers, more during the reporting period to a City candidate's) professional expense committee, or to a committee
Name of entity/person maki	ng the contribution: Alan Ziega	us
Name of committee: Flores	for City Council 2016	·
Date contribution made:	06/24/2015	Amount of contribution: \$_550.00
Name of entity/person maki	ng the contribution: A. Christo	pher Wahl
Name of committee: Flores	for City Council 2016	
Date contribution made:	06/24/2015	Amount of contribution: \$_550.00
		ahl
Name of committee: Flores	for City Council 2016	
Date contribution made:	06/24/2015	Amount of contribution: \$_550.00
Name of entity/person maki	ng the contribution: Alan Ziega	us
Name of committee: Ray El	lis for Council 2016	
Date contribution made:	06/25/2015	Amount of contribution: \$_550.00
Name of entity/person maki	ng the contribution: A. Christo	pher Wahl
Name of committee: Ray El	lis for Council 2016	· · · · · · · · · · · · · · · · · · ·
Date contribution made:	06/25/2015	Amount of contribution: \$_550.00
Comments:		
\mathbb{X} If more space is needed, o	check box and attach continuati	ion sheet(s).

lobbyists, or sponsored comm	nittees that contributed \$100 candidate's (or elected official	the firm or any of its owners, compensated officers, or more during the reporting period to a City candidate's al's) professional expense committee, or to a committee
Name of entity/person maki	ng the contribution: Jennife	er Wahl
Name of committee: Ray El	lis for Council 2016	
Date contribution made:	06/25/2015	Amount of contribution: \$_550.00
Name of entity/person maki	ng the contribution: Alan Zi	egaus
Name of committee: Sherma	n for City Council 2016	
Date contribution made:	06/30/2015	Amount of contribution: \$_300.00
		stopher Wahl
Date contribution made:	06/30/2015	Amount of contribution: \$_550.00
		er Wahl
Date contribution made:	06/30/2015	Amount of contribution: \$_550.00
Name of entity/person maki	-	est Strategies 2016
Date contribution made:	05/12/2015	Amount of contribution: \$_1,000.00
Comments:		
If more space is needed, o	check box and attach contin	uation sheet(s).

If more space is needed, check box and attach continuation sheet(s).

|--|

Fill out a separate entry for EACH instance in the reporting period where an owner, compensated officer, or lobbyist of the firm engaged in fundraising activities:

Description of fundraising activity: and debt retirement reception for Chris Cate at Madaffer
Enterprises - 1620 5th Avenue, Suite 400, San Diego, CA 92101.
Name of individual in firm who engaged in fundraising activity: Alan Ziegaus
Name of committee benefiting from fundraising: Cate for Council 2014
Description of ballot measure (if applicable):
Date(s) of fundraising activity: 4/15/2015
Approximate total amount raised (do not divide by number of persons involved): \$_15,400.00
Example 1. Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).
Description of fundraising activity: Celebration and debt retirement reception for Chris Cate at Madaffer
Enterprises - 1620 5th Avenue, Suite 400, San Diego, CA 92101.
Name of individual in firm who engaged in fundraising activity: A. Christopher Wahl
Name of committee benefiting from fundraising: Cate for Council 2014
Description of ballot measure (if applicable):
Date(s) of fundraising activity: 4/15/2015
Approximate total amount raised (do not divide by number of persons involved): \$_15,400.00
© Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).
Description of fundraising activity: Breakfast reception for Chris Ward at Southwest Strategies - 401 B
Street, Suite 150, San Diego, CA 92101.
Name of individual in firm who engaged in fundraising activity: Alan Ziegaus
Name of committee benefiting from fundraising: Chris Ward for City Council 2016
Description of ballot measure (if applicable):
Date(s) of fundraising activity: 6/8/2015
Approximate total amount raised (do not divide by number of persons involved): \$_3,250.00
Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).
Comments:

Name of Lobbying Firm:	Southwest Stra	tegies LLC

Fill out a separate entry for EACH instance in the reporting period where an owner, compensated officer, or lobbyist of the firm engaged in fundraising activities:

Name of individual in firm who engaged in fundraising activity: A. Christopher Nahl Name of committee benefiting from fundraising: Chris Ward for City Council 2016 Description of ballot measure (if applicable): Date(s) of fundraising activity: 6/8/2015 Approximate total amount raised (do not divide by number of persons involved): \$ 3,250.00 Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event). Description of fundraising activity: Fundraising breakfast reception for Scott Sherman at Sheppard Mullin - 501 W. Broadway, 19th Floor, San Diego, CA 92101. Name of individual in firm who engaged in fundraising activity: Alan ziegaus Name of committee benefiting from fundraising: Sherman for City Council 2016 Description of ballot measure (if applicable): Date(s) of fundraising activity: 6/15/2015 Approximate total amount raised (do not divide by number of persons involved): \$ 2,975.00 Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event). Description of fundraising activity: Fundraising breakfast reception for Scott Sherman at Sheppard Mullin - 501 W. Broadway, 19th Floor, San Diego, CA 92101. Name of individual in firm who engaged in fundraising activity: A. Christopher Nahl Name of committee benefiting from fundraising: Sherman for City Council 2016 Description of ballot measure (if applicable): Date(s) of fundraising activity: 6/15/2015 Approximate total amount raised (do not divide by number of persons involved): \$ 2,975.00 Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).	Description of fundraising activity: Breakfast reception for Chris Ward at Southwest Strategies - 401 B
Name of committee benefiting from fundraising: Chris Ward for City Council 2016 Description of ballot measure (if applicable): Date(s) of fundraising activity: 6/8/2015 Approximate total amount raised (do not divide by number of persons involved): \$ 3.250.00 Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event). Description of fundraising activity: Fundraising breakfast reception for Scott Sherman at Sheppard Mullin - 501 W. Broadway, 19th Ploor, San Diego, CA 92101. Name of individual in firm who engaged in fundraising activity: Alan Ziegaus Name of committee benefiting from fundraising: Sherman for City Council 2016 Description of ballot measure (if applicable): Date(s) of fundraising activity: 6/15/2015 Approximate total amount raised (do not divide by number of persons involved): \$ 2.975.00 Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event). Description of fundraising activity: Fundraising breakfast reception for Scott Sherman at Sheppard Mullin - 501 W. Broadway, 19th Ploor, San Diego, CA 92101. Name of individual in firm who engaged in fundraising activity: A. Christopher Wahl Name of committee benefiting from fundraising: Sherman for City Council 2016 Description of ballot measure (if applicable): Description of pallot measure (if applicable): Description of ballot measure (if applicable):	
Description of ballot measure (if applicable): Date(s) of fundraising activity: 6/8/2015 Approximate total amount raised (do not divide by number of persons involved): \$ 3,250.00 The check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event). Description of fundraising activity: Fundraising breakfast reception for Scott Sherman at Sheppard Mullin - 501 W. Broadway, 19th Floor, San Diego, CA 92101. Name of individual in firm who engaged in fundraising activity: Alan Ziegaus Name of committee benefiting from fundraising: Sherman for City Council 2016 Description of ballot measure (if applicable): Date(s) of fundraising activity: 6/15/2015 Approximate total amount raised (do not divide by number of persons involved): \$ 2.975.00 The Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event). Description of fundraising activity: Fundraising breakfast reception for Scott Sherman at Sheppard Mullin - 501 W. Broadway, 19th Floor, San Diego, CA 92101. Name of individual in firm who engaged in fundraising activity: A. Christopher Wahl Name of committee benefiting from fundraising: Sherman for City Council 2016 Description of ballot measure (if applicable): Date(s) of fundraising activity: 6/15/2015 Approximate total amount raised (do not divide by number of persons involved): \$ 2,975.00	Name of individual in firm who engaged in fundraising activity: A. Christopher Wahl
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Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).	,,
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_	Comments: If more space is needed, check box and attach continuation sheet(s).

If more space is needed, check box and attach continuation sheet(s).

Name of Lobbying Firm:	Southwest Stra	tegies LLC

Fill out a separate entry for EACH instance in the reporting period where an owner, compensated officer, or lobbyist of the firm engaged in fundraising activities:

Description of fundraising activity: fundraising reception for Mayor Kevin Faulconer at the DeLuca
Residence - 18138 Pacifica Ranch Drive, Rancho Santa Fe, CA 92091.
Name of individual in firm who engaged in fundraising activity: A. Christopher Wahl
Name of committee benefiting from fundraising: Faulconer for Mayor 2016
Description of ballot measure (if applicable):
Date(s) of fundraising activity: 6/18/2015
Approximate total amount raised (do not divide by number of persons involved): \$_61,875.00
EX Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).
Description of fundraising activity: Evening fundraising reception for Scott Sherman at Tower 23 - 723
Felspar Street, San Diego, CA 92102.
Name of individual in firm who engaged in fundraising activity: Alan Ziegaus
Name of committee benefiting from fundraising: Sherman for City Council 2016
Tham's or committee 2010 mining month randicationing.
Description of ballot measure (if applicable):
Date(s) of fundraising activity: 6/30/2015
Approximate total amount raised (do not divide by number of persons involved): \$_15,600.00
Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).
Description of fundraising activity: Evening fundraising reception for Scott Sherman at Tower 23 - 723
Felspar Street, San Diego, CA 92102.
Name of individual in firm who engaged in fundraising activity: A. Christopher Wahl
Name of committee benefiting from fundraising: Sherman for City Council 2016
Name of committee perferring from fandraioling.
Description of ballot measure (if applicable):
Date(s) of fundraising activity: 6/30/2015
Approximate total amount raised (do not divide by number of persons involved): \$_15,600.00
© Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).
Comments:

Form EC-603 (Rev. 2/1/16)

If more space is needed, check box and attach continuation sheet(s).

Name of Lobbying Firm:	Southwest Stra	tegies LLC

Fill out a separate entry for EACH instance in the reporting period where an owner, compensated officer, or lobbyist of the firm engaged in fundraising activities:

Description of fundraising activity: fundraising reception for Anthony Bernal at Mangia Italiano -
248 Third Avenue, Chula Vista, CA 91910.
Name of individual in firm who engaged in fundraising activity: Pedro Anaya
Name of committee benefiting from fundraising: Anthony Bernal for City Council 2016
Description of ballot measure (if applicable):
Date(s) of fundraising activity: 6/29/2015
Approximate total amount raised (do not divide by number of persons involved): \$_850.00
Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).
Description of fundraising activity: Breakfast fundraising reception for Ricardo Flores at Southwest
Strategies - 401 B Street, Suite 150, San Diego, CA 92101.
Name of individual in firm who engaged in fundraising activity: Alan Ziegaus
Name of committee benefiting from fundraising: Flores for City Council 2016
Description of ballot measure (if applicable):
Date(s) of fundraising activity: 6/24/2015
Approximate total amount raised (do not divide by number of persons involved): \$_3,049.00
Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).
Description of fundraising activity: Breakfast fundraising reception for Ricardo Flores at Southwest
Strategies - 401 B Street, Suite 150, San Diego, CA 92101.
Name of individual in firm who engaged in fundraising activity: A. Christopher Wahl
Name of committee benefiting from fundraising: Flores for City Council 2016
Description of ballot measure (if applicable):
Date(s) of fundraising activity: 6/24/2015
Approximate total amount raised (do not divide by number of persons involved): \$_3,049.00
Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).
Comments:

Name of Lobbying Firm: Southwest Strategies LLC	

Fill out a separate entry for EACH instance in the reporting period where an owner, compensated officer, or lobbyist of the firm engaged in fundraising activities:

Description of fundraising activity: Evening fundraising reception for Mayor Kevin Faulconer at the DeLuca
Residence - 18138 Pacifica Ranch Drive, Rancho Santa Fe, CA 92091.
Name of individual in firm who engaged in fundraising activity: Alan Ziegaus
Name of committee benefiting from fundraising: Faulconer for Mayor 2016
Description of ballot measure (if applicable):
Date(s) of fundraising activity: 6/18/2015
Approximate total amount raised (do not divide by number of persons involved): \$_61,875.00
Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).
Description of fundraising activity:
Name of individual in firm who engaged in fundraising activity:
Name of committee benefiting from fundraising:
Description of ballot measure (if applicable):
Date(s) of fundraising activity:
Approximate total amount raised (do not divide by number of persons involved): \$
Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).
Description of fundraising activity:
Name of individual in firm who engaged in fundraising activity:
Name of committee benefiting from fundraising:
Description of ballot measure (if applicable):
Date(s) of fundraising activity:
Approximate total amount raised (do not divide by number of persons involved): \$
Check box if the individual engaged in fundraising activity with other persons (e.g., multiple hosts for event).
Comments:
If more space is needed, check box and attach continuation sheet(s).